MARKET DECISIONS

August 17, 1989

Ms. Jacqueline Lee
Philip Morris USA
120 Park Ave.
New York, NY 10017

Dear Jacqueline:

Enclosed is your Pyramid/Value Priced Cigarette report conduct in Spokane. The stores included in this report are all stores stocking Pyramid cigarettes and having self serve carton racks.

In the "Distribution/Price Analysis" report we have listed the pack and carton price for any item that has distribution. Therefore, when you see a price you know that that item had distribution in that store.

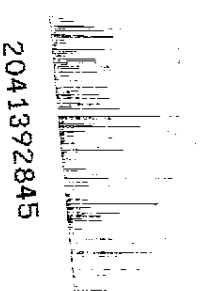
If you have any questions, please don't hesitate to call.

Sincerely,

Rich

Richard C. Seal
Vice President, Client Service

RCS/sly
Enclosure



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